

FOR IMMEDIATE RELEASE

Common Sense Reasoning (tm) Software Automates the Human Decision Making Process

Manalapan, N.J. – February 6th, 2008 - Mobile Agent Technologies (www.agentos.net) has formally introduced a next generation software technology that enables computers to think, called Common Sense Reasoning (tm). The technology simulates high level cognitive thought processes, such as intuition and common sense, which up until now have been absent from software running modern day corporations. The technology will help companies to make core business decisions in less time, which are more accurate, pose less of a risk, are unbiased by human emotion and stereotypes, adhere to corporate policy and strategy, are compliant with government regulations, and most importantly are the most profitable.

The technology can be used across industries to build software systems which can make decisions automatically, or at the very least, review transactions in real-time before they are completed. The types of systems which can be built using Common Sense Reasoning (tm) include loan origination, insurance and securities underwriting, fraud detection, regulatory compliance, risk assessment, product marketing, customer relationship management, supply chain management, as well as medical systems.

Many years ago scientists at Bell labs discovered that human beings can only process seven pieces of information at one time, which is why a phone number has these many digits. But in today's complex business environment over one hundred pieces of information may have to be considered when making a typical decision. The term business intelligence, as it refers to today's enterprise computing environment, is somewhat misleading, as this type of software primarily provides input to a manual decision making process.

As Marc Schneiderman, CEO of Mobile Agent Technologies, states "By using our Common Sense Reasoning (tm) technology financial firms could flag high risk underwriting, positions that violate company policies and strategies, failures to comply with government regulations, fraudulent trading activity, attempts to launder money, and other types of abnormal transactions, before they ever complete." He goes on to say, "Traditional information systems, such as those that post journal entries to a general ledger, place an order for a widget, or check inventory status, no longer provide a business with a clear competitive edge. As everyone has very similar software. The only real advantage any company has in today's global business environment is the knowledge it possesses about its customers, employees, products and services, and the marketplace in which it operates. The automated decision making systems which we build incorporate just this type of knowledge and reasoning. Giving our clients a definitive edge over their competitors."

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